

IBCA PARTNERSHIP PROGRAM

Connect Your Organization With Indiana Basketball.

Choose the partnership level that best fits your organization - or work with the IBCA to create a customized Signature Partnership built around your goals.

CHAMPIONSHIP PARTNER	\$12,000+	Premier statewide visibility, event engagement, customized activation opportunities, and category exclusivity when included in the partnership agreement.
MVP PARTNER	\$8,000+	High-impact visibility and engagement across multiple IBCA programs, events, and communication platforms.
ALL-AMERICAN PARTNER	\$4,000+	Valuable digital exposure and select event visibility connecting your organization with the Indiana basketball community.
TEAM PARTNER	\$2,000+	Meaningful visibility while aligning your organization with Indiana basketball, its coaches, schools, and communities.
SUPPORTING PARTNER	\$1,000+	An accessible way to support the IBCA while demonstrating your organization's commitment to Indiana high school basketball.

LOOKING FOR SOMETHING MORE CUSTOMIZED?

IBCA SIGNATURE PARTNERSHIPS

Premium IBCA properties, programs, events, presenting opportunities, and strategic initiatives can be combined into a partnership built around your goals.

Tell us what matters to your organization. We'll build the partnership around it.

PARTNERSHIP BENEFITS

More Investment. More Visibility. More Opportunity to Engage.

PARTNERSHIP BENEFIT	CHAMPIONSHIP \$12K+	MVP \$8K+	ALL-AMERICAN \$4K+	TEAM \$2K+	SUPPORTING \$1K+
IBCA Website Partner Recognition	✓	✓	✓	✓	✓
Website Link to Partner	✓	✓	✓	✓	✓
IBCA Enewsletter Recognition	✓	✓	✓	✓	✓
Digital Showcase Book Recognition	✓	✓	✓	✓	—
IBCA App Recognition	✓	✓	—	—	—
Spring Clinic Banner Presence	✓	✓	✓	—	—
Showcase Banner Presence	✓	✓	—	—	—
Spring Clinic Booth	✓	✓	—	—	—
Showcase Booth / Activation	✓	—	—	—	—
Featured Partner Spotlight	✓	✓	—	—	—
Customized Activation Opportunities	✓	✓	✓	—	—
Category Exclusivity	When Included	—	—	—	—

SIGNATURE OPPORTUNITIES

Select premium IBCA properties - including publications, recognition programs, academic initiatives, scholarships, coach education, events, and presenting opportunities - may be available through a customized IBCA Signature Partnership or separately negotiated agreement.

Partnership benefits are designed as a framework and may be customized based on the partner's goals, IBCA opportunities, availability, and the terms of the final partnership agreement.

**LET'S START THE
CONVERSATION**

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